

Need a custom logo size? Just ask!
Contact your DUI Sales Manager or email support@dui-online.com.

Wave Colors:



Large Wave
Pantone: 306 U
R:0 G:102 B:179



Two Small Waves
Pantone: 300 U
R:0 G:185 B:242



Using the logo correctly:

Our logo represents who we are, so it's important to use it the right way. Please use only the official versions we provide—don't make your own or change the existing ones. This includes using non-approved colors, stretching or compressing the image, removing parts of the logo or adding to the logo.

File Types Explained here are the common logo file formats and what they're used for:

- .ai** – A file made with Adobe Illustrator. It's great for editing and resizing without losing quality.
- .eps** – A format used for printing. It keeps images sharp and can include both vector and pixel data.
- .png** – A web-friendly image with a clear background. Good for websites and digital use.
- .svg** – A flexible format that can scale to any size without getting blurry. Perfect for icons and logos.

Important Usage Note:

These logos are provided for authorized marketing purposes and dealer use only (e.g., websites, social media, and promotional fliers/emails only).

DUI does not grant permission for the use of any logos, trademarks, or imagery on merchandise, apparel, or custom products without prior written approval from DUI.

Thank you for your partnership and support and for helping keep our brands looking their best!